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**Innovation
Through
Knowledge
Transfer
2014**



**UNIVERSITY
of
GREENWICH**

2-4 April 2014
University of Greenwich

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Introduction to InnovationKT-14

Innovation through Knowledge Transfer 2014 (InnovationKT-14) is an international conference organised annually by KES International and the Institute of Knowledge Transfer.

InnovationKT is aimed at knowledge professionals - those academics, business people, managers and researchers working with innovation, enterprise, knowledge transfer, exchange and sharing.

Featuring world-class speakers, oral presentation sessions and interactive workshops, the InnovationKT-14 Conference provides an excellent opportunity to disseminate, share and discuss the impact of university-business and business-business interactions including the following themes:-

- Processes of knowledge transfer, knowledge origination, knowledge exchange and knowledge sharing
- Innovation, open innovation and the relationship between knowledge transfer and innovation
- Human and organisational aspects of knowledge management
- Incubators and entrepreneurship schemes
- Commercialisation (licensing of intellectual property, spin-outs formation, and incubators)
- Collaborative applied research and consultancy
- Knowledge Transfer Partnerships
- All other aspects of university-business and business-business collaborative working

The conference features a number of keynote and invited speakers, including Professor Tom Barnes, Deputy Vice Chancellor (Research & Enterprise) University of Greenwich; Liz Shutt, Head of Policy, the Knowledge Alliance; Simon Whittemore, Head of Change, Enterprise, Jisc; Dr. Christopher Sier, Co-Lead on FiNexus; Professor Chris Birch, Director of Innovation and Enterprise, University of Greenwich; and Marcus Gibson, Editor, Gibson Index Ltd.

The event provides an opportunity for the presentation of contributed papers which have been reviewed, and where accepted, will be published in the proceedings.

We thank the University of Greenwich, Professor Chris Birch and Professor Tom Barnes for their support for the conference and hosting it. We thank keynote speakers, reviewers, international programme committee members, authors and delegates for their participation in the conference.

Robert J Howlett
Conference Co-Chair, InnovationKT-2014

Conference Chair's Welcome

Welcome to the historic campus at the University of Greenwich, and to Hamilton House, home of the Centre for Innovation, Imagination and Inspiration. This represents more than a name. More, it highlights a philosophy underpinned by a set of values and beliefs. In this fast moving world, we have to continuously think of new and better ways of doing things. This is a challenge for all, and it is our belief that if we can nurture creativity, curiosity and collaboration amongst our learners, we will help them to prepare of a world to come. This conference continues to look at ways of stimulating and sustaining knowledge exchange between Business and Universities. That is critical to our future well being and I very much look forward to the ideas and debate that networking together will bring. I am so pleased that you are able to be with us in historic Greenwich, which symbolises so well the power of adventure and thinking differently.



Chris Birch
Conference Co-Chair, InnovationKT-2014

Innovation KT Organisation

General Conference Chairs

Professor Chris Birch
Head of Innovation & Imagination, University of Greenwich

Professor Robert J Howlett
Executive Chair, KES International & Bournemouth University, UK

Honorary Conference Series Co-chair:

Sir Brian Fender CMG FInstKT
President of the Institute of Knowledge Transfer

Institute of Knowledge Transfer Liaison Chair

Russell Hepworth MInstKT
Business Development Manager, Institute of Knowledge Transfer, UK

International Programme Committee

Dr. Patrick McCarthy, Caledonia General Partners Limited

Mr. Jens Ronnow Lonholdt, LYCEUM Innovation and Process Consultancy

Dr. Christian Theel, Neoplas GmbH

Dr. Ing. Maik Maurer, Technical University Munich

Mr. Brendan Galbraith, University of Ulster

Dr. Cristian Mihaescu, University of Craiova

Assoc. Prof. Jean-Philippe Kotowicz, INSA de Rouen

Asst. Prof. Dr. Daocheng, Hong Fudan University (China) & Victoria University (Australia)

Dr. Alyx Macfadyen, La Trobe University

Dr. Shang-Ming Zhou, Swansea University, UK

Dr. Godfrey Nneji, Federal College of Education (Technical), Akoka Yaba Lagos

Prof. Francisco V. Cipolla-Ficarra, Alaipo & Anci

Dr. Richard Y. K. Fung City University of Hong Kong

Prof. Richard Ennals, University of Agder, Norway

Mr. Marc Fleetham MInstKT, University of Wolverhampton

Jeremy Hague MInstKT Nottingham Trent University,

Ms. Kim Dovell MInstKT Institute of Knowledge Transfer,

Prof. Mike Smith MInstKT, Institute of Knowledge Transfer

Sir. Brian Fender FInstKT, Institute of Knowledge Transfer

Dr. Jonathan Gorst MInstKT, Sheffield Hallam University

Ian Chapman MInstKT, Cranfield University

Mr. Mark Anderson MInstKT, Glasgow Caledonian University



Prof. Chris Birch MInstKT, University of Greenwich


Ms. Jenny Hall MInstKT, York St John University

Prof. Bob Howlett MInstKT, Bournemouth University & KES International

Mr. Russ Hepworth MInstKT, Institute of Knowledge Transfer

Dr. Arvind Upadhyay Brighton Business School, University of Brighton, UK

INNOVATION KT 2014		CONFERENCE	TIMETABLE
	Wednesday 2nd April	Plenary Room	
19.30 - 20.45		Early Registration & Drinks Reception	
	Thursday 3 April 2014	Plenary Room	Breakout Room
8:30	Registration & Networking		
9.30	Conference Opening and Welcome	Prof. Robert Howlett MInstKT (Executive Chair KES International) Prof. Chris Birch, University of Greenwich Prof. Mike Smith, Chairman of the IKT	
9.45	Keynote Talk	Prof. Tom Barnes, Deputy Vice Chancellor, Research and Enterprise, Greenwich University 'Making the Knowledge Triangle Work in Practice'	
10:30	Coffee & Networking		
11:00	Parallel Sessions	Session A : Innovative Solutions for Business 6 x 20 min presentations	Session B : BENEFITS Workshop 6 x 20 min Oral Paper Presentations
13:00	Lunch		
14:00	Keynote Talk	Liz Shutt, Head of Policy at the University Alliance 'Universities and the Research and Innovation Ecosystem: A policy Perspective'	
14.45	Keynote Talk	Chris Sier, Co-Lead on FiNexus 'From KTN to Future Knowledge Transfer in the Financial Services'	
15:30	Coffee & Networking		
16:00	Parallel Paper Presentation Session	Session C : Delivering Impact from Knowledge Transfer 4 x 20 min presentations	Session D : Innovation, co-creation and Knowledge Exchange 4 x 20 min presentations
17:20	Day closes		
19:30	Conference Dinner The Trafalgar Tavern, Park Row, Greenwich, SE10 9NW		

	Friday 4 April 2014	Plenary Room	Breakout Room
8:15	Registration & Networking		
9:00	Keynote Talk	Prof. Chris Birch Director of Enterprise and Innovation, University of Greenwich Business School 'From Cottage Industry to Curriculum and Classroom: Re-conceiving the concept of Knowledge Transfer'	
	Plenary Presentation	Prof. Victor Newman, University of Greenwich 'Engineering Serendipitous Innovation through Knowledge Brokering'	
9.40	Plenary Presentation	KTP Works for Companies, Universities and Graduates' In-depth study of a Knowledge Transfer Partnership between Priorclave Ltd and the University of Greenwich Dr Linda Hyder, KTP Manager, Greenwich University Sreejit Patel, KTP Associate, Priorclave Ltd Martin Prior, Company Supervisor, Priorclave Ltd	
10:10	Plenary Presentation	Marcus Gibson Editor, Gibson Index Ltd	
10:40	Coffee & Networking		
11:00	Parallel Paper Presentation Session	Session E : Knowledge Transfer Partnership Case Studies 6 x 20 min presentations	"MediaMixer Innovation Day starts: innovative multimedia solutions ready for transfer to industry"
13:00	Lunch		
14:00	Keynote Talk	Simon Whittemore, Head of Change - Enterprise, Jisc 'Universities and Colleges – Co-Creators and Facilitators of Innovation; Bridging the Management-Academia Divide'	
14:45	Parallel Paper Presentation Session	Session F : International Perspectives on Knowledge and Technology Transfer 4 x 20 min presentations	
16.05	Closing Ceremony	Close, Coffee, Depart	"MediaMixer Innovation Day ends: innovative multimedia solutions ready for transfer to industry"

Paper Presentations

Session A : Thursday 3 April : 11.00-13.00

Innovative Solutions for Business

Chair: Sir Brian Fender, President IKT, UK

inkt14-006: Centre of Excellence for Steel Production and Metal Manufacturing - Innovative business development based on university research and organised as a public-private-partnership.

Director: Jens Lønholdt, LYCEUM Innovation and Process Consultancy ,
Business Consultant: Niels Bang-Ebbestrup, Programme Director: Søren Lybecker, Director: Jacob Nielsen, Director: Bettina Pedersen

inkt14-014: Demand led HE solutions for business- it really can work!

Mr Marc Fleetham, University of Wolverhampton

inkt14-016: Engage with Strathclyde: An innovative approach to knowledge exchange.

Ms Yvonne Kinnaird, University of Strathclyde, & Dr Rachel Clark

inkt14-017: The Outcomes and results of the Water Security Knowledge Exchange Programme.

Miss Kay Heuser, Centre for Ecology and Hydrology & Mr Graham Leeks,
Miss Isabella Tindall.

inkt14-019: Experimenting with Life Science Intermediaires: The case of the Pharmaceutical sector.

Ms Deborah Spencer, Dundee Business School, University of Abertay
Dundee

inkt14-024: DEMAP - Staffordshire University and their Manufacturing Customers.

Dr Matthew Hocking, Staffordshire University

Session B : Thursday 3 April : 11.00-13.00

BENEFITS Workshop

Chairs: Chantal Hurard, CESI, France & Chris Birch, University of Greenwich, UK

Three papers from French project partners to be tabled on the day.

inkt14-010: The role of Higher Education Institutions in supporting innovation in SMEs: University-based incubators and student internships as knowledge transfer tools.

Dr Athena Piterou & Professor Chris Birch, University of Greenwich

Session C : Thursday 3 April : 16.00-17.00

Delivering impact from Knowledge Transfer

Chair: Russ Hepworth, IKT, UK

inkt14-004: Delivering research impact in humanities and social science.

Dr Andrew Wray, University of Bristol

inkt14-007: In-door Climate Remediation Based on Multidisciplinary University Research Based Open Innovation - From innovation process to technical results.

Director Jens Lønholdt, Associate Professor Birgitte Andersen, Senior Scientist Rasmus Jakobsen, Senior Consultant Carsten Johansen, Director Bettina Pedersen, Professor Anders Priemé, LYCEUM Innovation and Process Consultancy

inkt14-021: From research through co-creation of knowledge to impact

Dr Jonathan Gorst, Sheffield Hallam University, & Mr Michael Bernon, Prof John Cullen

inkt14-001: Mapping Innovation Practice Among Practitioners.

Professor Victor Newman, Centre for Innovation, Imagination & Inspiration, University of Greenwich

Session D : Thursday 3 April : 16.00-17.00

Innovation, Co-creation and Knowledge Exchange

Chair: Dr Matthew Hocking, Staffordshire University, UK

inkt14-015: Understanding the Scope and Boundaries of Regional Innovation

Dr Arvind Upadhyay, Brighton Business School, University of Brighton, UK, & Dr Giuseppe Pedeliento

inkt14-028: Co-creating value through Business School-SME Community Collaborative Projects: a case study approach.

Dr. Christopher Brown, University of Hertfordshire, & Ms Diane Morrad

inkt14-029: Knowledge Transfer in Commercial Law

Mr John Cummins, Queen Mary, University of London & Mr Patrick Cahill, Prof. Ian Walden

inkt14-011: The Achilles heel of a Strong Private Knowledge Sector:

Evidence from Israel.

Dr Tzamerat H. Rubin, Samuel Neaman Institute, Technion Israel

Session E : Friday 4 April : 11.00-13.00

Knowledge Transfer Partnership Case Studies

Chair: Dr Jonathan Gorst, Sheffield Hallam University, UK

inkt14-018: CGI International Ltd - manufacturer of fire safety glasses - A KTP case study.

Mr Robert Whiting, University of Leeds

inkt14-020: Which comes first, Innovation or Learning - Realisation of the Knowledge-Based Organisation.

Mrs Rose Marie Mather, University of Central Lancashire & Mr Owen Leeds

inkt14-022: The Retail Context: A case study of 4 UK Based Knowledge Transfer Partnerships.

Mr Harvey Ells, University of Brighton, School of Sport and Service Management.

inkt14-023: Enhancing The Competitiveness Of An Independent Feature Film Production Company Through The Application Of New Digital Technologies.

Mr Keith Kehoe, University of York & Mr John Mateer

inkt14-026: Preparing an Efficient Knowledge Transfer through Dynamic Prioritizing of Knowledge.

Dipl.-Wi.-Ing. Alexander Reik, Technische Universitaet Muenchen & Dipl.-Ing. Helena Hashemi Farzaneh, Dr.-Ing. Maik Maurer

inkt14-027: Developing on-going knowledge transfer through KTP: A case study of the University of Wolverhampton and Severn Partnership Ltd.

Dr David Heesom, University of Wolverhampton & Mr Nicholas Blenkarn, Dr Thomas Hartley, Mr Mark King, Dr Nigel Moore

Session F : Friday 4 April : 14.45-16.05

International Perspectives on Knowledge Transfer

Chair: Dr Arvind Upadhyay, Brighton University, UK

inkt14-003: ETRERA Project: an Europe - Tunisia cooperation in S&T transfer.

Researcher Gaetano Squadrito, CNR-ITAE, Institute for Advanced Energy Technologies N. Gio & Researcher Bruno Auvity, Researcher Radhouane Chtourou, Technologist Agatino Nicita, Technologist Alberto Soraci

inkt14-005: Knowledge and Technology Transfer from Polish Public Research Organisations: A case study of the Institute for Sustainable Technologies - National Research Institute.

Ms Urszula Wnuk, ITeE-PIB

inkt14-008: Regional Climate Change Mitigation Project - Innovative municipal partnerships in the Capital Region of Denmark.

Director Jens Lønholdt, LYCEUM Innovation and Process Consultancy & Project Manager Nina Caspersen, Project Manager Rasmus Kiersundsén, Project Manager Martin Moneaux, Project Manager Ivar Rosendal, Project Manager Marie-Louise Sune Andersen

Keynote & Invited Speakers

Professor Tom Barnes

Deputy Vice Chancellor (Research & Enterprise)
University of Greenwich

“Making The Knowledge Triangle Work in Practice”

Biography

Professor Tom Barnes leads the University of Greenwich's research, enterprise and regional strategies, regionally, nationally and internationally. The university has the highest income for research grants and contracts among post-1992 universities. Tom Barnes joined the university in January 2008, from the University of Auckland in New Zealand, where he was Deputy Vice-Chancellor (Research). He is a physicist with particular expertise in optical information processing, optoelectronics and adaptive optics. He has won a number of awards for his work including the Cooper Medal of the Royal Society of New Zealand in 1996. He was elected fellow of the Royal Society of New Zealand in 1999. Professor Barnes holds several patents and collaborates in research with laboratories in New Zealand, the UK and Japan. British born, he was educated at the University of Manchester Institute of Science and Technology, where he studied for a BSc (Hons, Double First), MSc and PhD in Physics.



Liz Shutt

Head of Policy, The University Alliance

“Universities and the Research and Innovation Ecosystem: A policy Perspective”



Abstract

The key role played by universities in the UK's research and innovation ecosystem is increasingly recognised by Government. Following a series of reviews (Lambert, Wilson, Sainsbury, Witty), there is an appreciation of the wider role of innovation and collaboration taking place across the sector and the wider contribution of universities to economic growth. This has intersected with broader policy aims to integrate publicly funded research to the innovation ecosystem, and to drive local and national economic growth through the knowledge economy. This talk will outline the policy landscape against which the role of Higher Education and knowledge transfer is being shaped, at the same time as the direction of funding constraints is being developed. It will draw on examples of good practice from Alliance universities, who are undertaking innovative and entrepreneurial activities across the UK in partnership with industry and the professions.

Biography

Liz Shutt joined University Alliance in 2009 and is responsible for overseeing a programme of high-quality research and analysis in order to develop evidence-based policy positions across each of the priority areas. Liz has broad experience of the higher education sector joining University Alliance from Universities UK and having previously worked at both Sheffield Hallam University and the Open University. During three years at Universities UK she covered a broad range of policy issues relating to the student experience, international policy, pre-HE and teacher education. Before that she worked at Sheffield Hallam University as part of the project team implementing the National Framework Agreement – following the recommendations of both the Dearing and Bett reviews on the Higher Education workforce. Liz started her career at the Department for Work and Pensions where she was responsible for producing regional and national level performance reports on UK employment levels. Liz studied Politics and History at the University of Kent for her first degree and went on to complete an MA by Research in European Studies, also at the University of Kent.

Simon Whittemore

Head of Change - Enterprise, Jisc

“Universities and colleges – co-creators and facilitators of innovation; bridging the management-academia divide”



Abstract

A recent pan-European study highlighted the fact that, despite the UK's reputation as a leader in university-business collaboration, there is a significant divide between the academics' and HEI managers' perceptions of this work in this area. Perceptions of success and of relative importance (compared to standard research and teaching activities) differ greatly between these two groups. Is this simply a sign of an independent, vibrant and diverse sector, or is it a structural issue and a cultural trait undermining the UK's performance in innovation? This talk will explore HEFE institutions' role in leading and facilitating innovation, in the political context of the Witty Review recommendations, examine key enablers and barriers such as digital technologies and new business models, and highlight examples of good practice, including projects that Jisc has supported.

Biography

Simon Whittemore has a background in public and private sectors, in policy development, innovation and business improvement, working mainly at national and international levels. He is currently Head of Change - Enterprise at Jisc, and has spent the last decade helping higher and further education institutions to develop their capabilities and opportunities in external engagement, especially through the innovative use of digital technologies. Simon was previously Deputy Head of Business and Community Policy at HEFCE, developing third mission work, national innovation funding policy (HEIF) and good practices. Prior to that, he was Senior Consultant with Capgemini, where he led multinational teams developing and deploying online methods and standards at Group HQ in France. He has also taught Italian in FE and has held various IT, change and account management roles.

Dr. Christopher Sier

Co-Lead on FiNexus.

“From KTN to future Knowledge Transfer in the Financial Services”

Abstract

The financial services Knowledge Transfer Network started in 2009 and ended on 31st March this year as a result of changing strategic imperatives at its principle funder, the Technology Strategy Board. During my talk I will take you on a journey around Financial Services, how Knowledge Transfer had a role to play in changing models, behaviours and the regulatory landscape for the sector, and how KT can continue to benefit sector in the future. I describe how the KTN operated, its relationship with the ESRC, a relationship that has perpetuated beyond the life of the KTN, and give examples of key issues addressed by the KTN and how it addressed them. I will move to examples of challenges that need to be addressed for the FS sector and emergent topics for future consideration. Examples will be drawn from the worlds of Pensions Funds, Catastrophe Risk modelling for the Insurance sector and Crowdfunding.



Biography

Chris is the former co-Director of the Financial Services Knowledge Transfer network (FSKTN) and is co-lead on FiNexus, a programme to build a series of research and innovation centres in the UK for financial services. He is an authority on pension fund costs and complexity, innovation in financial services and on the operational management of derivatives for the buy-side and has advised a wide range of market participants including investment managers, service providers, brokers and IT vendors on strategic and operational issues. Chris was previously a director of London-based Alpha Financial Markets Consulting, a buy-side strategy and benchmarking consultancy. He also spent several years as a consultant at CSTIM (Morse) and AT Kearney. Before coming to the City and after completing his PhD, Chris was a police officer in Edinburgh.

Professor Chris Birch

Director of Innovation and Enterprise, University of Greenwich & Director of IKT



“From Cottage Industry to Curriculum and Classroom: Re-conceiving the concept of Knowledge Transfer”

Abstract

Early in the Labour Administration, 1997-2010, it was recognised that increasingly, in a knowledge based economy, that the effective interface between Universities and wealth creators was likely to be important. The Lambert Review of 2003 provided a clear rationale. They encourage and stimulate sustainable commercial collaborations, interventionist funding has been made available in the shape of Herobac, HEIF (4 iterations) and Strategic Development funds. Much work has been done to assess the impact of these investments, and the results are very promising. The first REF impact studies will capture and make tangible some of the success stories. This presentation will reflect on the relatively short journey of formalising business interaction from cottage industry to core curriculum and classroom.

Biography

For the past ten years, Professor Chris Birch has worked at executive level in two universities, including Pro and Deputy Vice-Chancellor roles. Currently, he is Director of Enterprise & Innovation at the University of Greenwich Business School. Professor Birch is committed to the principle of creating mutually value-adding partnerships, particularly when shared development of secondary functions lead to more resource being made available for the delivery of core business. He is clear that universities will now have to look very hard at all aspects of their work, and how they operate, as public funding becomes more constrained and contested and as the competitive global environment, underpinned by high speed and cheap communications infrastructure, increasingly challenges traditional university dominance in the provision of higher education services. Furthermore, the impact of forthcoming demographic change will have profound effects and impact on the fitness for purpose of current provider models, which are likely to necessitate systemic structural change.

Conference Dinner Information

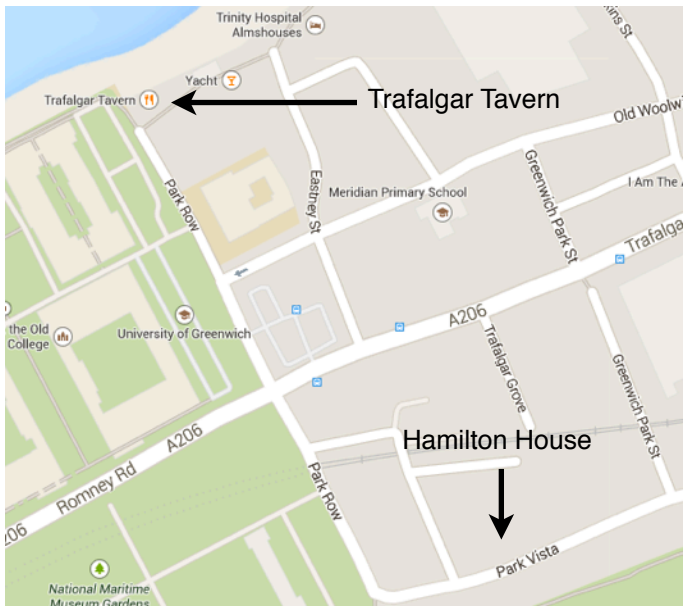
Thursday, 3rd April
2014, 7.30pm

This years
Conference Dinner
will take place
upstairs in the
wonderful Trafalgar
Tavern which faces
the River Thames.

The tavern is a short
walk from Hamilton
House.

Leave Hamilton
House taking a left
and follow the road
around until you join
Park Row taking a
right.

Cross Romney road
to continue down
Park Row to the
river's edge where
you'll find Trafalgar
Tavern.



Workshops and Special Sessions

BENEFITS

BENEFITS (Building an Enterprise Network for an Efficient Innovation and Training System) is a project funded under the EU Interreg France (Channel) - England programme.

Benefits involves partners in North France (Le laboratoire IRISE - Institut de Recherche et d'Innovation en Sciences de l'Entreprise - du Cesi) and the South of England (Universities of Greenwich and Exeter).

At its core is the building of cross-Channel partnerships and expert networks to support knowledge transfer and innovation in SMEs which improve global competitiveness.

The project can be broken down into three main objectives:-

- Structuring a network of stakeholders and establishing transnational exchange programmes
- Ensuring the innovation abilities of people and companies
- Maintaining and developing the industrial and manufacturing fabric



MediaMixer Innovation Day

11:00 -11:20 Session 1: MediaMixer – why we do need innovative multimedia solutions? Lyndon Nixon (MODUL University Vienna GmbH)

Summary: The media ecosystem that companies operate within is changing rapidly thanks to the greater ease of creating and publishing media assets, the growing scale and complexity of enterprise media, and the disruptions in the media value chain caused by media sharing and remixing. We will present current trends in online media, the future media ecosystem that companies need to prepare for, and why this means new solutions are needed for media technologies.

11:20 – 12:10 Session 2: Success stories – how could knowledge transfer of cutting edge technology benefit media companies?

Moderator: Lyndon Nixon (MODUL University Vienna GmbH)

Speakers: Martin Dow (ACUITY), Julien Everett (Ontoba), Rolf Fricke (CONDAT), Roberto Garcia (U de Lleida)

Summary: An expert panel will present success stories where innovative solutions using new media technologies are applied to the benefit of media owners and consumers. Each will show how knowledge transfer from the technology experts of MediaMixer to their company systems and solutions could lead to tangible commercial benefits.



12:10 – 13:00 Session 3: Case studies – what are the challenges and possibilities in a future, shared media ecosystem?

Moderator: Sue Malden (FOCAL), Speakers: Hubert Best (ENN Advokatbyrå), Bouke Huurmink (Sound and Vision), Madi Solomon (Pearson), David Willox (ICMR)

Summary: An expert panel will present their insights into the new challenges and possibilities that media companies will face in the future media ecosystem where media is online, annotated and shared. Each will explain their view point via a knowledge transfer case study from their own experience.

13:00 – 14:00 Lunch & networking

14:00 – 14:45 Lightning talks by participants

14:45 – 15:00 Wrap up: we will summarize the discussions of the event and communicate how MediaMixer can facilitate knowledge transfer into companies.

15:00 – 15:45 Networking. One-to-one meetings between MediaMixer experts and attendees are possible.

KTP Case Studies

Knowledge Transfer Partnerships (KTP) is the UK government's flagship product based on relationships between companies (often SMEs) and UK universities, colleges and research centres. This session will feature case studies on a broad spectrum of KTP projects showing the benefits to be obtained from the synergy between companies and the UK's knowledge base.

Knowledge Transfer Partnerships



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The **Institute of Knowledge Transfer (IKT)** is the body devoted to supporting and promoting the *knowledge professional*: those individuals involved in innovation, enterprise, and the transfer, exchange, sharing and management of knowledge.



www.kesinternational.org

KES International is a knowledge transfer organisation providing professional networking opportunities, high quality conference events and publishing opportunities for researchers. The KES community consists of several thousand research scientists who participate in KES activities.